



4Events

Events • Entertainment • Hire

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WELCOME TO 4EVENTS

At 4Events, we bring innovation, creativity and entertainment together to elevate corporate events into unforgettable experiences. Our re-imagined offering features the latest in sports simulators, virtual reality, arcade-style entertainment and much more.

Designed to engage, impress, and inspire, our events are backed by expertise, creativity, and a passion for technology. We work in partnership with our clients to deliver tailored solutions that bring brands to life and energise teams.

Explore this brochure to discover our full range of entertainment and event technology solutions, helping you select the perfect choice for your team and your event.

Whatever your vision, our experienced event team is ready to help you bring it to life.

☒ 01827 217944

✉ sales@4-events.co.uk

🌐 www.4-Events.co.uk

Mythe Farm, Pinwall Lane,
Sheepy Magna,
Atherstone, Warwickshire,
CV9 3PF



"The production value was outstanding, the team were friendly, knowledgeable and engaging, and the event delivered a high-impact event that resulted in so much more than just collaboration - it created genuine conversation and lasting memories for our team!"

Kieron Bowen, Sales Director - Eventurous



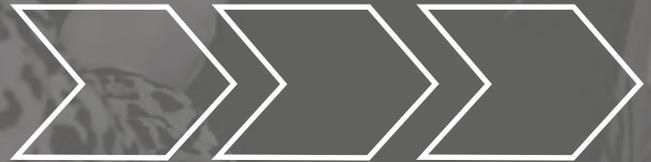
PROUD TO WORK WITH



A grayscale photograph of a person sitting in a racing simulator. The person is wearing a white long-sleeved shirt and a leopard-print jacket. They are holding a racing steering wheel with 'MCLAREN' and 'PANTEC' logos. In front of them is a large monitor displaying a racing game. The game's dashboard shows '100%' fuel, a gear indicator for '6', and a speedometer at '144'. The car in the game has 'svenga' and 'UNASSIGNED' branding. The background shows a virtual racetrack.

SIMULATORS

Automotive Racing Simulators



Perfect for Family Fun Days

GT STYLE RACING SIMULATOR

Experience the thrill of the track with our GT Simulator, designed to deliver an authentic racing experience that puts you in the driver's seat. With high-definition visuals, and professional-grade steering and pedals, this simulator recreates the intensity and precision of real-world motorsport.

Key Features:

- High-definition graphics with the latest software
- Professional controls
- Timed challenges and leaderboards
- Choice of tracks and cars
- Branded interface options
- Compact setup

What's Included:

- GT simulator
- 40" Screen
- Technician operator
- Digital leaderboard



In-Game
Branding Options



Exterior Branding
Opportunities



VR Option
Available



Suitable for
Children



Large Screens Provided Are Great For Engagement

F1 STYLE RACING SIMULATORS

Step into the world of elite motorsport with our full collection of F1 Style Racing Simulators, designed to deliver everything from accessible, fast-paced racing fun to premium, cutting-edge realism. Whether you choose the classic F1 Style Simulator, the sleek and versatile Instinct model, the Italian-engineered Elite, or the top-of-the-range Pro, each simulator offers an immersive, adrenaline-charged experience that captures the speed, precision, and excitement of Formula 1. Perfect for corporate events, exhibitions, brand activations, and high-impact hospitality, these simulators deliver unforgettable competitive entertainment.

Key Features:

- Advanced simulator hardware
- HD visuals & immersive audio
- Professional controls
- Live lap timing & leaderboards
- Customisable tracks, cars & difficulty levels
- Branded interface options
- Compact setup option

What's Included:

- Choice of F1 Style simulator: Standard, Instinct, Elite, or Pro
- Screen setup matched to model (40" / 32" / 32" curved)
- Technician operator
- Digital leaderboard



**In-Game
Branding Options**



**Exterior Branding
Opportunities**



**VR Option
Available**



**Suitable
for Teens+**



F1 SHOW CAR SIMULATORS

Create an unforgettable focal point at your event with our F1 Show Car Simulator range, available in both a spectacular Full F1 Show Car and Simulator and a space-efficient Half F1 Show Car Simulator. Both options combine striking Formula 1 styling with professional-grade racing simulation, delivering high-impact visual appeal and an immersive driving experience. The full size model offers maximum presence for large venues and show floors, while the half-car version provides the same thrilling racing experience in a compact footprint, ideal where space is at a premium. Both cars are available with an optional VR upgrade and the Half F1 Car is suitable for children 13 years and up, adding extra flexibility for family-friendly events and interactive zones.

Key Features:

- Authentic full size replica F1 show car
- Integrated racing simulator
- Immersive visuals & audio
- Timed laps & leaderboards
- High visual impact
- Compact half F1 show car setup option
- Custom branding options
- Delivered & installed by experts
- Suitable for children (Half F1 Show Car)

What's Included:

- Choice of Full F1 Show Car or Half F1 Show Car
- 50" Screen (model-matched)
- VR Headset (full model as standard; VR upgrade available for half model)
- Technician operator
- Digital leaderboard



In-Game
Branding Options



Exterior Branding
Opportunities



VR Option
Available



Suitable for
Children+



Ideal for Outdoor Events and Large Audiences

E-SPORTS CONTAINER

Transform any space into a high-energy racing arena with our E-sports Container; a fully self-contained mobile unit with six state-of-the-art F1 Style Racing Simulators inside. Designed for large-scale activations, tournaments, and brand experiences, this immersive setup delivers all the excitement of a live motorsport event in a sleek, professional environment. From head-to-head racing to team challenges, the E-sports Container guarantees maximum engagement, competition, and entertainment for participants and spectators alike.

Key Features:

- Six F1 style racing simulators
- Fully mobile and self-contained
- Networked multiplayer gameplay
- Professional AV setup
- Custom branding options

What's Included:

- Six F1 simulators
- 32" Screen
- Technician operator
- Blaze pod



In-Game
Branding Options



Exterior Branding
Opportunities



VR Option
Available



Suitable
for Teens+



LEAVE A MESSAGE
FOR THE TEAM

LIVE FOR
THE CIRCUIT

VELO



DISCOVER

THE RACING GREEN

TEST
YOUR
KETTLE

THE RACING GREEN

THE
RACING
GREEN

THE RACING GREEN THE RACING GREEN THE RACING GREEN THE RACING GREEN THE RACING GREEN

A grayscale photograph of a person wearing a VR headset and driving a steering wheel in a simulator. The person is wearing a white t-shirt with a graphic. The background shows the interior of the simulator, including a steering wheel and a dashboard. The text is overlaid in the center of the image.

SIMULATORS

Other Automotive Simulators



Bring Off Road Action Indoors

OFF ROAD BUGGY RALLY SIMULATOR

Experience the thrill of off road racing with our buggy rally simulator. Designed to replicate the excitement of rally driving across rough terrain, this simulator delivers realistic feedback, challenging courses, and full sensory immersion. It's an adrenaline-packed experience that keeps participants and spectators fully engaged.

Key Features:

- Authentic off road buggy
- High performance wheels and pedals for simulated realism
- High-definition visuals and surround sound
- Competitive challenges and leaderboards
- Spectator engagement
- Ideal for team building events, exhibitions, corporate activations, and public festivals

What's Included:

- Off road buggy
- 50" Screen and stand
- VR headset
- Technician operator
- Digital leaderboard



In-Game
Branding Options



Exterior Branding
Opportunities



Suitable
for Teens+



4Events
Events - Entertainment

Stay in Control.

Paul: 0421 979
Rory: 0421 799

MEMBER PARTNER

BC

4Events

BAR

Retro Vibes with Rally Thrills

CLASSIC MINI RALLY SIMULATOR

Rev up your next event with the ultimate motorsport! Our Classic Mini Rally Simulator brings the thrill of rally racing to your corporate events, parties and exhibitions. Step into a recreated classic Mini Cooper, feel the rush and challenge your friends in this high-octane addition to our line up!

Key Features:

- Real classic Mini
- High performance wheels and pedals for simulated realism
- High-definition visuals and surround sound
- Competitive challenges and leaderboards
- Spectator engagement

What's Included:

- Off road buggy
- 50" screen and stand
- Technician operator
- Digital leaderboard



Exterior Branding
Opportunities



VR Option
Available



Suitable
for Teens+



Realistic Motorbike Racing at it's Best

FULL SIZE MOTORBIKE EXPERIENCE

Feel the thrill of the racetrack with our Motorbike Simulator. It's an immersive experience that combines realistic motorbike handling with high-definition visuals and motion feedback.

Perfect for corporate events, exhibitions, and team building activities, it engages participants while providing a safe, yet adrenaline-fueled ride.

Key Features:

- Authentic motorcycle design
- Dynamic motion platform
- High-definition visuals and surround sound
- Competitive lap times and leaderboards
- Spectator engagement
- Flexible setup

What's Included:

- Honda fireblade motorbike and platform
- 50" Screen
- Technician operator
- Digital leaderboard

Make it Personal

We can use your own full size motorbike if you supply it.



Exterior Branding
Opportunities



Suitable
for Teens+



PIT STOP CHALLENGE

Free Play | Team Build

Step into the high-energy world of Formula 1 with our F1 Pit Stop Challenge, available in two dynamic formats: Free Play for fast, continuous head-to-head fun, and team build for structured group challenges that focus on communication and collaboration. Both versions deliver an authentic pit crew experience, complete with tyre changes, time pressure, and professional-grade equipment. Perfect for corporate events, exhibitions, brand activations, and team building days.

Key Features:

- Authentic pit stop experience
- Timed performance tracking
- Spectator-friendly attraction
- Portable & flexible setup
- Customisable formats

What's Included:

- Full size F1-style car
- Air powered guns, digital timer & magnetic leaderboard
- Technical operator

Team Build Extras May Include:

- Tyre theory activity
- Batak pro reaction task
- F1 simulators
- 8-Lane scalextric
- Brand challenge modules

Limited Space?

*Don't Worry! We Can Supply
a Half Size F1 Car.*



Exterior Branding
Opportunities



Suitable
for Teens+



AUTOMOTIVE UPGRADES

Top Gear Style Leaderboard

Bring a competitive edge to your event with the Top Gear style leaderboard - the perfect addition to any competitive setup. Designed to replicate the iconic leaderboard from the hit TV show, it adds excitement, interaction, and a sense of achievement for every participant.

What's Included:

- Top gear style leaderboard
- Magnetic strips

Digital Leaderboard

Take your event's competitive element to the next level with our Digital Leaderboard. Perfectly suited for use with any simulator, it displays real-time lap times, rankings, and event statistics on a vibrant, easy to read digital screen. Sleek, modern, and fully customisable, the Digital Leaderboard adds excitement, engagement, and a professional edge to any event, turning every lap into a spectator-worthy moment.

What's Included:

- 40" Digital screen and stand

F1-Style Podium *Create an Authentic Prize Ceremony*

Celebrate victory like the pros with our F1-Style Podium. Perfect for medal presentations, cup ceremonies, or end-of-event celebrations, it brings the thrill of the winner's circle to your venue. Complete with podium tiers, backdrop, and optional sound effects, this authentic setup transforms every award moment into a show-stopping highlight, engaging the crowd and giving your champions the recognition they deserve.

Add Virtual Reality for Ultimate Immersion

Take your event to the next level with our Virtual Reality add-on, available for most of our racing simulators. Step inside the driver's seat and experience every turn, acceleration, and finish line as if you're really there. This fully immersive upgrade combines cutting-edge VR technology with our high-performance simulators to deliver an unforgettable, sensory-rich experience that captivates guests and enhances engagement. Our team will handle all setup and support, ensuring seamless integration and a truly next-level racing experience.





SIMULATORS

Other Simulators



Variety of Different Experiences to Choose

MOTION SIMULATOR

Flight* | Rollercoaster | Driving Simulator

Pick one of the options to take your event to new heights with our Motion Simulator – a versatile, immersive experience designed to thrill. Whether it's the adrenaline of a high-speed rollercoaster, the precision of a driving challenge, or the freedom of flight, this simulator delivers life like motion and breathtaking visuals. Perfect for corporate events, exhibitions, or public activations, it engages participants of all ages while providing a safe, unforgettable experience.

Key Features:

- Multi-experience capability
- Professional motion platform replicates realistic movement
- High-definition visuals and surround sound
- Timed challenges and leaderboards
- Compact yet impactful
- Spectator-friendly external screens

What's Included:

- Motion simulator
- VR headset
(*VR headset not available)
- 50" Screen and stand
- Technician operator
- Digital leaderboard



**Exterior Branding
Opportunities**



**Suitable
for Teens+**



CLACTON
SHOPPING VILLAGE

Ideal for Exhibitions & Trade Shows

BICYCLE SIMULATOR

Pedal your way to win the competition with our Bicycle Simulator; an engaging, interactive experience suitable for all ages and fitness levels. Designed to replicate real-world cycling dynamics, this simulator offers immersive courses, competitive challenges, and full spectator engagement, making it perfect for corporate events, exhibitions, and team building activities.

Key Features:

- Realistic cycling experience
- Timed challenges and leaderboards
- Spectator-friendly setup
- Compact and flexible

What's Included:

- Classic bicycle
- 50" Screen and stand
- Technician operator



Exterior Branding
Opportunities



Suitable for
Children+



A grayscale photograph of a person wearing a VR headset, looking at a large monitor. The monitor displays a virtual scene of a room with a window. The person is wearing a dark, patterned shirt. The background shows a window with curtains and a view of a building.

VIRTUAL REALITY

Immerse Yourself in the World of Virtual Reality

VR GAME ZONE

Simply choose one of the options and step into a world of immersive fun with our VR Games Zones. Featuring a range of interactive virtual reality games, this experience lets participants battle, explore, and compete in exciting digital worlds. Perfect for corporate events, exhibitions, or family-friendly activations, the VR Game Zones offers entertainment, engagement, and friendly competition for all.

Key Features:

- Wide range of VR games
- Immersive high-definition VR technology
- Competitive leaderboards and challenges
- Customisable setup
- Spectator engagement with external screens
- Flexible and compact

What's Included:

- VR headset
- 50" screen and stand
- Technician operator



**Exterior Branding
Opportunities**



**Suitable for
Teens+**



SKI & SNOWBOARD VR EXPERIENCE

Bring the thrill of the mountains directly to your event with our immersive Ski VR Experience and Snowboard VR Experience. Whether carving down alpine slopes on skis or shredding snowy terrain on a snowboard, participants strap on VR headsets and use intuitive motion controls to navigate high-speed descents, slalom challenges, and trick-filled courses. Perfect for corporate events, exhibitions, and team-building activities, these high-adrenaline experiences offer all the excitement of winter sports in a safe, compact, and fully indoor-friendly setup.

Key Features:

- Immersive VR winter sports
- High-definition VR visuals & audio
- Timed runs & leaderboards
- Customisable courses & challenges
- Spectator engagement
- Safe & compact setup

What's Included:

- Choice of skis or snowboard (activity matched)
- VR headset
- 50" Spectator screen & stand
- Technician operator
- Magnetic leaderboard



Exterior Branding
Opportunities



Suitable for
Teens+



VR GOLF SIMULATOR



Exterior Branding
Opportunities



Suitable for
Teens

Using golf style controls with motion-sensing technology participants compete in this fully immersive experience to drive, chip, and putt across stunning virtual courses.

Key Features

- Realistic golf controls
- High-definition VR courses from world-famous courses to crazy golf
- Timed rounds and leaderboard
- Spectator-friendly setup
- Compact and flexible - suitable for indoor venues

What's Included:

- Golf props
- VR headset
- 50" Screen and stand
- Technician operator
- Magnetic leaderboard

VR CRICKET SIMULATOR



Exterior Branding
Opportunities



Suitable for
Teens

Challenge yourself against a variety of bowlers, each presenting their own unique test, slowly increasing the amount of runs your team can achieve. You must strategize your attack, defend with precision, and unleash powerful swings that'll have the crowd on their feet.

Key Features

- Realistic cricket controls
- High-definition VR graphics
- Timed games and leaderboards
- Spectator-friendly setup
- Compact and flexible - suitable for indoor venues

What's Included:

- Cricket props
- VR headset
- 50" Screen and stand
- Technician operator
- Magnetic leaderboard

ARCADE GAMES



Unforgettable. High-Octane Racing Thrills

ARCADE STYLE MOTORBIKE

Bring the thrill of motorbike racing to your event with our Arcade Style Motorbike. Designed for fun and laughter, it combines gaming controls with arcade-style visuals and sound, offering an engaging experience that's perfect for exhibitions, corporate events, and family-friendly activations.

Key Features:

- Arcade-style motorbike controls
- High-energy visuals and audio
- Competitive scoring and leaderboards
- Multiple courses and game modes
- Spectator engagement
- Compact and flexible setup - ideal for indoor venues

What's Included:

- Arcade motorbike
- 50" Spectator screen and stand
- VR headset
- Technician operator
- Digital leaderboard



Exterior Branding
Opportunities



Suitable for
Children+



Explosive Kart-Racing Family Fun!

MARIO KART RACING

Bring everyone's favourite kart racing game to life with Mario Kart Racing, an interactive, high-energy experience for participants of all ages. Combining immersive controls, competitive multiplayer action, and vibrant visuals, this attraction guarantees fun, laughter, and friendly rivalry at corporate events, exhibitions, or family-focused activations.

Key Features:

- Interactive multiplayer racing
- Immersive controls and motion feedback
- Vibrant high-definition visuals and audio
- Timed races and leaderboards
- Spectator-friendly setup
- Compact and flexible - ideal for indoor venues

What's Included:

- Two GT style racing simulators
- 40" Screen and stand
- Technician operator
- Props



Exterior Branding
Opportunities



Suitable for
Children+



CATCH THE LIGHT



Exterior Branding
Opportunities



Suitable for
Children+

Two participants compete to hit illuminated targets as quickly as possible, challenging reflexes and speed. Perfect for corporate events, exhibitions, and team building activities, this fast-paced game adds excitement, competition, and spectator engagement to any event.

Key Features

- Interactive light targets
- Timed challenges and scoring
- Compact and portable

TILTING GOLF PUTTING CHALLENGE



Exterior Branding
Opportunities



Suitable for
Children+

Navigating a dynamic, tilting surface participants must test their precision and focus with the Tilting Golf Putting Challenge, to sink the ball in as few strokes as possible. Perfect for corporate events, exhibitions, and team building activities, this interactive challenge combines skill, fun, and friendly competition for all ages.

Key Features

- Dynamic tilting surface
- Compact and flexible setup

RETRO CLASSIC ARCADE MACHINE



Bring classic gaming nostalgia to your event with our Retro Arcade Machines. Featuring iconic games from the golden age of arcades, participants can compete for high scores, enjoy casual play, and relive timeless favourites. Perfect for corporate events, exhibitions, or family-friendly activations, these machines create fun, interactive, and memorable experiences for all ages.

Key Features

- Classic arcade games - a selection of timeless titles for fun and competition
- High score challenges - encourage friendly competition among participants
- Spectator-friendly - easy for onlookers to watch gameplay and cheer participants on
- Compact and portable setup - suitable for indoor venues of various sizes



DIGITAL PINBALL



Add retro excitement and interactive fun to your event with our Pinball Machines. Participants can test their skills, aim for high scores, and enjoy the tactile thrill of classic pinball gameplay. Perfect for corporate events, exhibitions, or family friendly activations, these machines provide engaging entertainment for all ages.

Key Features

- Select from a variety of themed pinball tables to suit your event
- Spectator-friendly
- Compact and portable setup

TWIN DANCE MACHINE



Get the party moving with the ultimate interactive dancing experience. Participants follow the beat and step in time on dual dance pads. Perfect for corporate events, exhibitions, and brand activations, this energetic game combines music, movement, and competition.

Key Features

- Dual dance pads
- Interactive music gameplay
- Customisable songs and difficulty levels
- Spectator-friendly
- Compact and portable

AIR HOCKEY



Bring fast-paced, competitive fun to your event with our Air Hockey tables. Participants face off in high-speed matches, testing their reflexes and skill in a thrilling, interactive experience. Perfect for corporate events, exhibitions, and family-friendly activations, Air Hockey guarantees excitement for players and spectators.

Key Features

- Classic air hockey gameplay
- Scoring and competitive play
- Spectator-friendly
- Compact and portable setup



BATAK PRO



Exterior Branding
Opportunities



Suitable for
Children+

Test your speed, reflexes, and coordination. Participants race against the clock to hit illuminated targets as quickly as possible, providing an energetic and competitive experience. Perfect for corporate events, exhibitions, and team building.

Key Features

- Interactive light targets
- Timed challenges and leaderboards
- Spectator friendly
- Compact and portable

DROP IT



Exterior Branding
Opportunities



Suitable for
Children+

Challenge your reflexes and precision with Drop It. An exciting, fast-paced game where participants must catch batons that drop at random intervals. Perfect for corporate events, exhibitions, and team building activities.

Key Features

- Precision-based gameplay
- Spectator engagement
- Compact and portable setup

SCALEXTRIC



Exterior Branding
Opportunities



Suitable for
Children+

Bring high-speed racing excitement to your event with our versatile Scalextric setups, offering both 2-lane head-to-head action and an 8-lane, full-scale multiplayer challenge. Whether guests prefer the focused intensity of two parallel lanes or the high-energy atmosphere of eight cars battling simultaneously, participants can test their skill in fast-paced races that captivate players and spectators alike. Ideal for corporate events, exhibitions, and team-building activities, these interactive attractions deliver thrilling entertainment for every crowd.

Key Features

- 2-Lane or 8-lane racing setup
- Responsive controls
- Timed races and leaderboards
- Spectator engagement
- Compact and portable





PARTY ADD-ONS



INFLATABLE PHOTO BOOTH



Exterior Branding Opportunities



Suitable for Children+

Make your event stand out with our Inflatable Photo Booth. This illuminated cube provides a fun, interactive space for guests to capture photos that they can take away with them in a printed form. Perfect for corporate events, exhibitions, and brand activations.

Key Features:

- Interactive photo capture
- Illuminated inflatable cube design
- Portable & flexible setup



360 VIDEO BOOTH



Exterior Branding Opportunities



Suitable for Children+

Strike poses, dance, or perform and capture unforgettable moments with our 360 Video Booth. Ideal for corporate events, exhibitions, and activations, this high-impact experience entertains guests while providing unique branded content.

Key Features

- Full 360° capture
- Instant download and easy social media sharing
- Spectator-friendly setup
- Compact and flexible



MAGIC MIRROR



Exterior Branding
Opportunities



Suitable for
Children+

Combine fun, interactivity, and instant photo keepsakes with our Magic Mirror. Guests can see their reflection come to life with animations and on-screen prompts, while capturing high-quality photos. Perfect for corporate events, exhibitions, and brand activations.

Key Features:

- Customisable branding and backdrops
- Instant download and easy social media sharing
- Prints photos for a memorable keepsake

SILENT DISCO AND CONFERENCE HEADSET



Suitable for
Children+

Experience crystal-clear music, presentations, or audio content like never before with our Silent Disco and Conference Headset system. Perfect for corporate events, conferences, exhibitions, or private

Key Features:

- Wireless headsets
- Audience-friendly setup
- Multiple channels
- Portable and flexible
- Customisable audio experience



LED DANCEFLOOR



Exterior Branding
Opportunities



Suitable for
Children+

Transform your event with our illuminated colour-changing LED dancefloor. Create a vibrant, high-energy atmosphere perfect for corporate events, exhibitions, and parties.

Key Features:

- Dynamic LED panels with colour-matching options
- Modular, durable design for easy setup and varying sizes
- Spectator-friendly visual centrepiece
- Customisable branding for logos, themes, and colour schemes

CHECKERBOARD DANCEFLOOR



Exterior Branding
Opportunities



Suitable for
Children+

Create a stylish, versatile space for dancing and entertainment with our Checkerboard Dancefloor. Ideal for corporate events, weddings, parties, and exhibitions, this classic black-and-white floor offers a safe, durable, and visually striking surface for guests.

Key Features:

- Interactive, safe dancing surface
- Iconic black-and-white checkerboard design
- Durable, modular construction for quick indoor setup



LED OPTIONS



Exterior Branding
Opportunities



Suitable for
Children+

Enhance your event with our LED poseur tables, adding a modern, illuminated touch. Ideal for corporate events, exhibitions, parties, and activations, this LED furniture creates a dynamic, visually engaging environment.

Key Features:

- Illuminated LED furniture for added atmosphere
- Customisable colours to match event themes
- Durable, lightweight, and portable for indoor or outdoor use
- Functional and interactive seating and surface options

GIANT LED LETTERS & NUMBERS



Exterior Branding
Opportunities



Suitable for
Children+

Make a bold impact with our 4ft LED letters and numbers. Perfect for names, messages, or branding, these glowing centrepieces suit corporate events, exhibitions, and parties, creating memorable visuals and photo moments.

Key Features:

- Eye-catching illuminated letters and numbers
- Customisable messages and branding options
- Durable, portable design for easy setup
- Flexible colour choices to match themes or brand colours



EQUANS





BESPOKE BRANDING OPPORTUNITIES





BRANDING OPTIONS

Bring your brand to life across both the physical and digital elements of your event with our comprehensive branding solutions. From fully wrapping simulators and show cars to integrating your logo directly into virtual race environments, our in-house creative team can ensure your visual identity is seamlessly applied transforming any attraction into a uniquely branded experience.

Physical Branding Options:

- Simulator, vehicle & equipment branding
- Full wraps & custom graphics
- Event furniture & accessories
- Scalextric branding

In-Game Branding Options:

- Trackside hoardings & banners
- Custom colour schemes and liveries for vehicles
- Branded environments
- Digital scalextric customisation

IN-HOUSE CREATIVE SERVICES

Personalise your event with our in-house creative service. Combining the expertise of our graphic designers and print production specialists, our creative team works collaboratively with you to bring your ideas, themes and brand identity to life. Ideal for product launches and brand activations, we create impactful, on-brand environments that engage audiences and maximise visibility. From bespoke graphics and display materials to seamless digital integration, we handle everything from initial concept to final delivery for a smooth, high-quality result.

If you'd like to capture the success of your event, we also offer professional film and photography services, providing versatile content for web, social media and promotional use. Whatever your vision, we're here to help you elevate your event, connect with your audience, and make a lasting impression.



FESTIVE FUN



Tis' the Season

FEELING FESTIVE?

Bring the joy of Christmas to your event with our festive options. We have a selection of fun-filled options for the winter period. Whether you want to be involved in a virtual reality snowball fight, catch naughty elves as they fall from above or dance the night away on our dance machine we have something for your festive event. We are able to theme most of our activities towards Christmas, so if you have an idea or any questions, just give our friendly team a call for a festive solution.

Some of Our Festive Games & Activities:

- Christmas themed fate stalls
- Candy cane buzz wire
- Candy cane catch
- Whack an elf
- Strike a snowflake
- VR ski simulator
- VR snowboard simulator
- Snowball splat
- Photobooth - 360/Magic/Inflatable Cube
- 8-Lane reindeer racing
- All weather curling
- Twin dance machine



A grayscale photograph of a woman wearing a VR headset and holding a game controller. She is looking towards the left. In the background, another person is visible, and there are some posters or screens on the wall. The overall scene is dimly lit, with the VR headset and controller being the main focus.

OUR PACKAGES



ADRENALINE CIRCUIT PACKAGE

(Race Simulators)

Bring the excitement of the racetrack directly to your event with the Adrenaline Circuit package, a premium collection of interactive, competitive, and visually striking racing attractions. Designed to captivate guests of all ages, this package delivers fast-paced fun, immersive technology, and a show-stopping motorsport atmosphere.

Key Features:

- F1 racing with two high-spec f1-style simulators
- Full F1 show car & simulator
- Batak reaction challenge
- Drop it game
- 8-Lane scalextric track
- Digital leaderboard
- Professional event manager & crew
- All travel included



**In-Game
Branding Options**



**Exterior Branding
Opportunities**



**Suitable for
Children+**



VIRTUALLY UNSTOPPABLE PACKAGE *(VR Experience)*

Step into the future of immersive entertainment with Virtually Unstoppable, where cutting-edge VR experiences meet high-octane thrills. Perfect for events looking to wow guests with unforgettable interactive adventures.

Key Features:

- Motion simulator – choose from flight, rollercoaster, or driving experiences
- VR game zone
- Full-size fl car simulator with VR headset
- Event manager & crew
- All travel included



In-Game
Branding Options



Exterior Branding
Opportunities



Suitable for
Children+



GAME ON PACKAGE

(Arcade Games)

Bring the excitement of a full arcade to your event with a mix of retro classics, modern challenges, and crowd-pleasing interactive games. From racing and dance battles to pinball, hoops, and 360 photo moments, this fully managed and ready to wow package delivers high-energy fun for guests of all ages.

Key Features:

- Air hockey
- Basketball arcade
- Twin dance mats
- Digital pinball
- Retro classic arcade machines
- Mario kart racing simulators
- 360 Photo revolution
- Event manager & crew
- All travel included



EVERYTHING ELSE YOU NEED

With over 10 years of experience delivering exceptional events across the UK, the 4Events team are passionate about turning ideas into reality. Our goal is simple; to make every event the very best it can be.

If there's something extra you need to enhance your experience or complete your vision, just let us know. We work collaboratively with event management agencies and trusted partners to source exactly what you're looking for, or connect you with the right experts who can provide it.

At 4Events, we go beyond hire...we deliver innovation, expertise and a genuine commitment to helping you create unforgettable experiences.



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